

AKOWELL™ SUN

Akott®
Evolution
DANCE & CHEMISTRY

KEEP THE **SUN**
ON BODY & SOUL
FOR **HOLISTIC WELLNESS**

THE ACTIVE PHYTOBLEND FOR UV-RAYS DAMAGES PREVENTION

Few things in life feel as good as the sun rays warming your skin after a long, cold winter! The relationship between sunlight and healthy living is tight since the dawn of time as it gives both physical and mental health. Regular sun exposure is linked to positive emotions, regular biorhythm, better sleep, stronger immune system, less skin issues, and many more. Nonetheless, sunlight must be enjoyed wisely as UV rays can also cause damages to the skin with its consequent premature aging. Akott has selected traditional plants to develop a vegetal Active to naturally prepare the skin for safe sun exposure and maximise sunlight benefits.


Aktoactive™ LINE
ANCIENT VALUES™

PHYTOBLEND FOR UV-RAYS DAMAGES PREVENTION

ORIGIN

Marshmallow Roots and Horsetail Leaves

DESCRIPTION

AKOWELL™ SUN is a blend of the active components extracted from Marshmallow and Horsetail plants in order to ensure a **synergistic stimulation of the physiological protection mechanisms against photo-induced damages** in skin.

Efficacy tests show that the application of **AKOWELL™ SUN** prior to sun exposure strengthens the skin barrier with consequent **prevention of skin dryness and skin redness**, thus protecting it from the main UV damages.

EFFICACY

In vitro testing shows **reduction of hyaluronic acid degradation**.

Clinical studies show **reduction of erythema** as well as **Trans Epidermal Water Loss (TEWL)**.

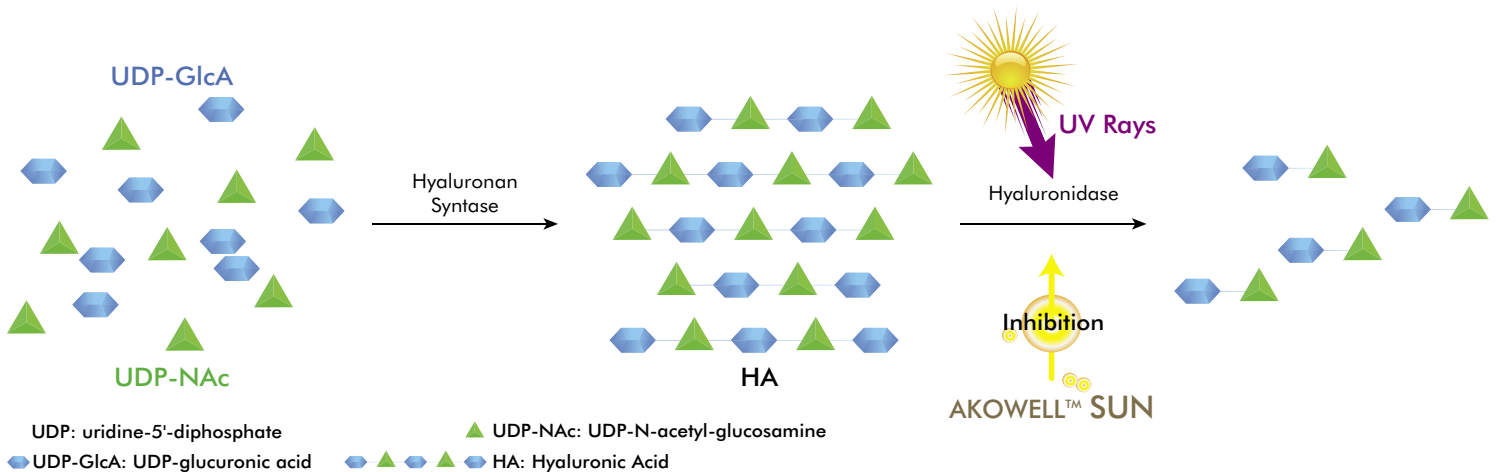


COSMETIC PROPERTIES

PHOTO-PROTECTION,
SKIN BARRIER STRENGTHENING,
SKIN HYDRATION, REDNESS PREVENTION

APPLICATIONS

PRE-SUN PRODUCTS, SUN PRODUCTS,
AFTER-SUN PRODUCTS,
DAILY CARE, NIGHT CREAMS



INCI name: Propanediol, Aqua (Water), Althaea Officinalis Root Extract, Equisetum Arvense Leaf Extract

REGULATORY: EU, USA, China, Japan

USE: 1-2%

SOLUBILITY: Hydrosoluble

PRESERVATIVES: Free

